THE HOMEBUILDERS' NATIONAL DESIGN RESOURCE PENINSULA PUBLISHING FOR TODAY'S FINE HOMES

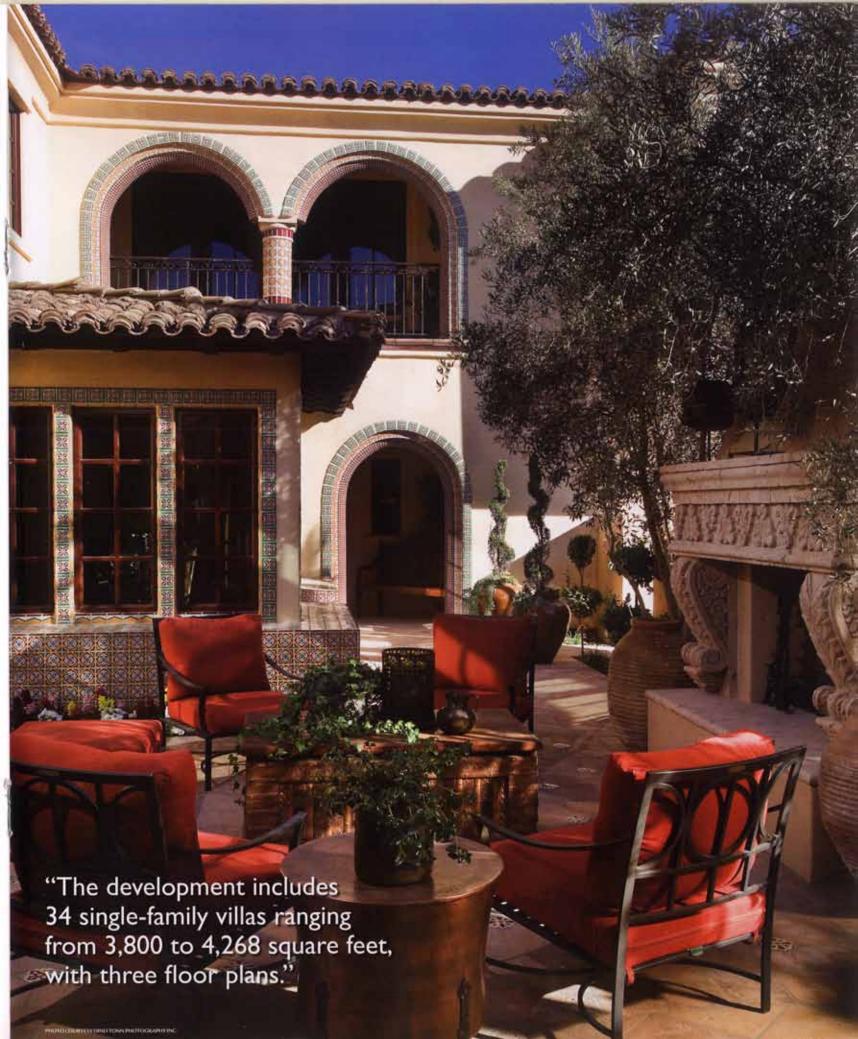
Another Day In PARADISE

Surrender to luxury at Montelucia Villa in the midst of stunning Paradise Valley, Ariz., where residents will enjoy the 31,000-square-foot spa and a concierge lifestyle.

By Stacy Vasquez

"Montelucia is a full-service, gated enclave within a world class resort that will provide its residents with every conceivable amenity and service with the purchase of the residences."





privately-owned company focused on creating and adding value through development, Crown Realty & Development uses its experience in complex urban design to bring forth

its latest project the Intercontinental Montelucia Resort & Spa which also features a residential component to include 34 private single-family residences.

"This residential component of the resort is completely unique and offers a concierge lifestyle that can't be found anywhere else in Arizona," said Robert Flaxman, CEO of Crown Realty & D evelopment, the developer of the property. "Villa owners can now see that we have exceeded all their expectations in the design, services and lifestyle we provide."

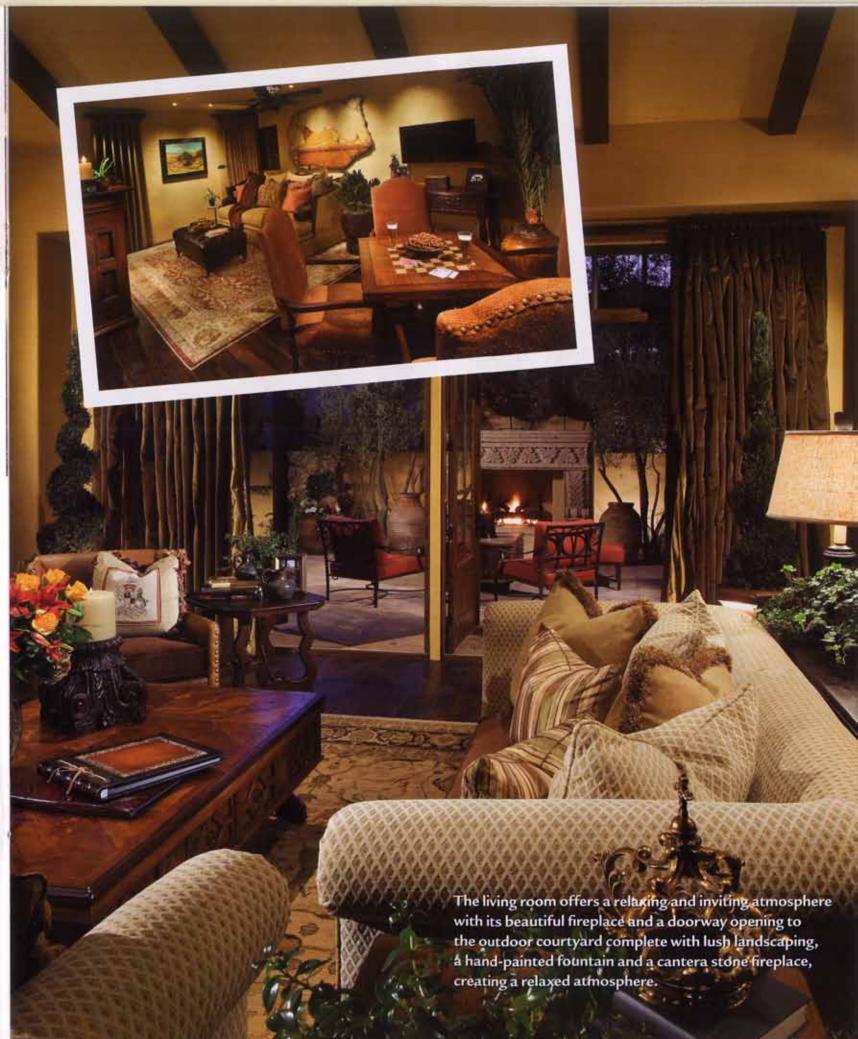
"Infused with the refined
Old World architecture inspired
by the sun-drenched villages of
Andalucia in southern Spain, this
extraordinary, gated enclave of
Montelucia is located within a few
short steps of Scottsdale."



▲ The Villas feature a colonial-style staircase with intricately carved solid oak treads, as well as an elevator located discreetly behind a wooden door.

▼ The kitchen comes standard with granite countertops, hand-painted backsplash tiles and rich walnut cabinets with an ivory scrub. Featuring the latest kitchen appliances such as a Sub-Zero wine cellar and a second Viking dishwasher, the kitchen is fashionable as well as practical.





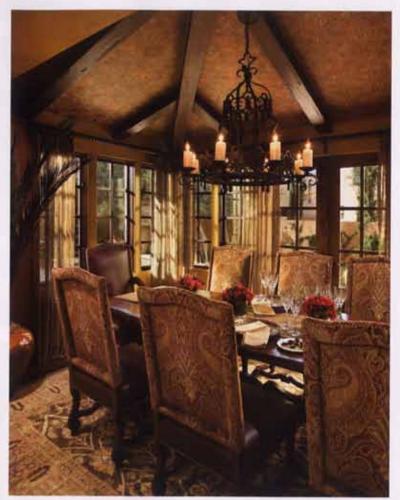
Impressive Options

These luxury homes are priced from the low \$2 millions and boast the finest in architecture, design and specialty upgrades. Specialty touches begin at the front door, which was handcrafted in Cordoba style by a local artisan. A unique front door will be created and customized for each of the 34 Villas, tailored according to individual tastes. Customized flooring including reclaimed, plank-style oak downstairs and lush, sand-colored wool carpeting upstairs, give the entire Villa a rich color palette reminiscent of southern Spain. Ideal for entertaining, the kitchen opens up into the living room, which features a beautiful fireplace and a doorway opening to the outdoor courtyard complete with lush landscaping, a hand-painted fountain and a cantera stone fireplace, creating a relaxed atmosphere.

"We wanted to display the vast array of options we have to offer, as well as décor that complements the excellent design of the Villa," said Studio B Principal Beth McGehee, of Montelucia's design team. "We hand-selected every intricate detail from the carpeting to the artwork on the walls, just as all Villa owners will be able to personalize every detail of their home."



▲The spacious master bedroom is located upstairs and opens up to a beautiful terrace overlooking the courtyard and Paradise Valley. The master bath features custom tile work including marble-tiled walls at the vanities that continue into the shower, as well as a marble tub deck.



The Villas offer the finest in architecture, design and specialty upgrades showcasing the numerous customizations available at Montelucia.

Resort Amenities

Villa owners enjoy amenities including a dedicated Villa pool and whirlpool spa; exclusive concierge services such as arranging the home for owners or guests prior to arrival, grocery delivery, dry cleaning services and transportation arrangements; a 24-hour-attended gatehouse; complete maintenance of the exterior of the Villa and complimentary landscaping. Residents will also benefit by having the InterContinental Montelucia Resort & Spa right outside their doors. Villa owners will have complete access to the 31,000-square-foot Spa at Montelucia, with special privileges including the daily use of a secure locker, fitness facilities, complimentary movement classes, priority spa services reservations and access to the rooftop pool and lounge areas.

"We were immediately sold on the concept behind living at Montelucia," said Dr. Rosen, an orthopedic surgeon practicing in Glendale and Phoenix. "We have a home that was designed to our individual tastes." that includes complimentary maintenance and landscaping. We have a resort right outside our door and a personal connection with the staff that helps us with our every desire. This is truly resort-style living."

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